

PTO/SB/36 (08-03)

Approved for use through 07/31/2006. OMB 0851-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**RESCISSION OF PREVIOUS
NONPUBLICATION REQUEST**
(35 U.S.C. 122(b)(2)(B)(iii))
**AND, IF APPLICABLE,
NOTICE OF FOREIGN FILING**
(35 U.S.C. 122(b)(2)(B)(iii))

Send completed form to:
Mail Stop PG Pub
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
FAX: (703) 305-8568

Application Number

10/700,837

Filing Date

November 3, 2003

First Named Inventor

Yasnovsky

Title

Value system for dynamic composition of pages

Atty Docket Number

649388-999004
(formerly 23867-08200)

Group Art Unit

3622

Examiner

To be assigned

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby rescind the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

August 2, 2004

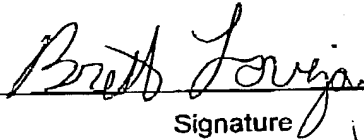
Date

415-875-5744

Telephone Number

PROCESSED BY
PG PUB DIVISION

AUG 3 - 2004



Signature

Brett Lovejoy

Typed or printed name

RECEIVED

USPTO-PG PUBS

AUG 2 - 2004

This request must be signed in compliance with 37 CFR 1.33(b).

If information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at PGPub@USPTO.gov.

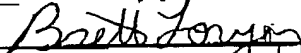
CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop PG Pub, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile ((703) 305-8568) transmitted to the U.S. Patent and Trademark Office on the date shown below.

Name (Print/Type)

Brett Lovejoy

Signature



Date

August 2, 2004

Burden Hour Statement: This collection of information is required by 37 CFR 1.213(b). The information is used by the public to rescind a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that rescission). Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 6 minutes to complete. This time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop PG Pub, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

CAJD:504132.1

TELEFACSIMILE LETTER FROM
JONES DAY
222 East 41st Street
New York, New York 10017-6702
Telephone Number (212) 326-3939
Fax Nos.: (212) 755-7306

TO: Mail Stop PG Pub
U.S. Patent and Trademark Office

FAX NO.: 1-703-305-8568 FROM: Brett Lovejoy, Reg. No. 42,813

PAGES: 2 + Cover Sheet DATE: August 2, 2004

If you have any problems receiving this document, please telephone the sender at
(415) 875-5744.

U.S. Patent Application No.: 10/700,837	Confirmation No.: 5781
Application of: Yasnovsky et al.	Art Unit: 3622
Filed: November 3, 2003	Examiner: To be determined
For: SELF-SERVICE PLATFORM FOR SELLING ADVERTISING	Attorney Docket No.: 649388-999004 (formerly 23867-08200)

Message

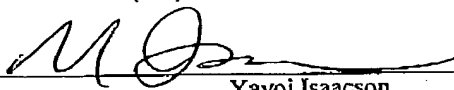
OFFICIAL FILING

Transmitted herewith is the following document relating to the above-identified patent application:

1. Rescission of Previous Nonpublication Request and Notice of Foreign Filing, in duplicate - 2 pages.

CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. 1.8(a)

I hereby certify that this paper is being filed with the United States Patent and Trademark Office by facsimile transmission on August 2, 2004 to facsimile telephone number (703) 305-8568.



Yayoi Isaacson

NOTICE: This communication is intended to be confidential to the person to whom it is addressed, and it is subject to copyright protection. If you are not the intended recipient or the agent of the intended recipient or if you are unable to deliver this communication to the intended recipient, please do not read, copy or use this communication or show it to any other person, but notify the sender immediately by telephone at the direct telephone number noted above.

TELEFACSIMILE LETTER FROM
JONES DAY
222 East 41st Street
New York, New York 10017-6702
Telephone Number (212) 326-3939
Fax Nos.: (212) 755-7306

TO: Mail Stop PG Pub
U.S. Patent and Trademark Office

FAX NO.: 1-703-305-8568

FROM: Brett Lovejoy, Reg. No. 42,813

PAGES: 2 + Cover Sheet

DATE: August 2, 2004

If you have any problems receiving this document, please telephone the sender at
(415) 875-5744.

U.S. Patent Application No.: 10/700,837

Confirmation No.: 5781

Application of: Yasnovsky et al.

Art Unit: 3622

Filed: November 3, 2003

Examiner: To be determined

For: SELF-SERVICE PLATFORM FOR
SELLING ADVERTISING

Attorney Docket No.: 649388-999004
(formerly 23867-08200)

Message

OFFICIAL FILING

Transmitted herewith is the following document relating to the above-identified patent application:

1. Rescission of Previous Nonpublication Request and Notice of Foreign Filing, in duplicate - 2 pages.

CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. 1.8(a)

I hereby certify that this paper is being filed with the United States Patent and Trademark Office by facsimile transmission on August 2, 2004 to facsimile telephone number (703) 305-8568.


Yayoi Isaacson

NOTICE: This communication is intended to be confidential to the person to whom it is addressed, and it is subject to copyright protection. If you are not the intended recipient or the agent of the intended recipient or if you are unable to deliver this communication to the intended recipient, please do not read, copy or use this communication or show it to any other person, but notify the sender immediately by telephone at the direct telephone number noted above.